

# Photography 30

## Editorial Photography

LONG TERM PORTFOLIO/BOOK – DUE END OF SEMESTER

### DEALING WITH A SUBJECT IN DEPTH

As a photographer and a journalist one thing you must do in the course of your working life is to deal with a subject in depth. That is, to explore every possible avenue of expression of that subject and then form those expressions into a coherent statement(s). In this assignment, that is what you are to do. Even if you never become a journalist, it is good to explore this world in such an exacting fashion.

You are to choose a general topic and sum it up in one word like laughter, sadness, waiting, loneliness, working, etc., and then deal with that subject using all the avenues of photographic expression available to you. This project will require you do some research.

Your main objective is to develop a body of work around that central theme and then edit that subject down to convey a thought or pattern of thoughts relating to the subject. This does not have to be a journalistically styled project. The emphasis should be on creativity and innovation.

In short, you are the author of book on whatever subject you choose. Your book must have a minimum of 26 images and no more than 32 and no redundant images!

### PROCEDURE:

By the second week I expect you to have word and proposal of how you will proceed in my hands for approval. I will hand that back or question you about it by the end of lab. I will either approve of the idea or help you refine it to make it workable. The proposal can be as simple as some ideas for your pictures like a shooting list, but must revolve around the theme you have chosen. Make sure you chose a theme that will incorporate the human condition. For instance **do not** select a topic like trees and turn in images of trees.... this will not work.

Also during the course I will have periodic contact checks to assess your progress. (Check the class calendar for dates) Towards the end of the class I'll have a print assessment session where together we'll look at your final files, layout and process.

Start on your subject as soon as you can. Don't wait until mid-term. By that point you will be too far behind to do a good job.

Build a body of work in contact form and with your instructor, as well as fellow students, select the images that work in exploring your topic. The first six images of your topic will be pretty easy. You will be doing literal work, but as you progress you'll find the images get harder and harder.

Edit as you go and pace yourself in making your selections. **DO NOT** wait until the last two weeks to do your final file preparations!!!

Throughout the the semester I will have scheduled meetings with you where I will insist you in your progress. This will start shortly after you determine what your word is. About the

12th or 13th week, you'll need to have your digital files pretty well finished. Then you will need to start production.

You will be paginating your own work using a specific software program. You can work at home or in the lab, but know that transferring files and making sure what you see at home translates to our lab can be tricky. If you have a laptop that works pretty well.

Since we will be doing an ebook this semester, production deadlines are a bit easier. However, you will need to refine your book a lot, so multiple versions of your book may exist, this will make file management very important. Be advised.

You will be sending me PDF versions of your book throughout the semester for me to inspect.

### **WHAT YOU NEED TO TURN IN:**

When completed turn in a finished book either as an ebook. This will involve an address and or password for me to access your work. (More on this later as Blurb continually updates this process) with no fewer than 26 and nor more than 32 images. Book needs to be at least 20 pages, but you will get no more credit for larger books.

Each picture must have an accompanying caption or title of some sort. .

Make sure somewhere your name is on the book. You'll need an introduction page that tells the reader what you were trying to accomplish.

All images should be of salon quality. Nothing hangs around longer in a printed form like a book that is poorly executed image.

Book must be to me by the end of the last regular week of school. You CANNOT turn in the digital files and a CD or the layout of what you 'intended' to do. You must have the finished product to get ANY points.

You will have deadlines and the MUST be kept to be successful. Time management is key in this project.