

Photography 15 / Assignment 1

CONCEPT AND INTUITION

Due Date _____

There are many approaches to photography but usually they break down into two types of situations: Spontaneous and planned. When you shoot you don't do either of them all the time.

Some situations you work at posing the subject, working the light or doing everything you can to ensure the best result. Other times you are just there and a situation presents itself and you have to be ready. In either instance you can make a great image if you know what you are doing. The commercial photographer would fall most often into the former situation, while the journalist's work would certainly revolve around the latter

In this assignment I want you go do both. Discover what is comfortable to you. Work in both situations to come up with meaningful images that convey a message. I won't tell you what to make that message, but you need to deliberate in your working with light, texture and tone.

WHAT YOU'LL NEED:

- Minimum of 1 roll of 24 exposure B&W film minimum.
- For one half of the roll, use **at least 5 preconceived (pre-planned) ideas** that you have sketched or written out prior. In other words I want you to conceptualize your image and then set out to find it, or create it to convey what you think you want to say with it..
- For the other half use a **spontaneous, intuitive approach with no pre-conceived plan**. Feel free to discover what is around and make images of that. (Word of warning – I am not asking you to go out and waste film and shoot randomly at anything that moves. This two needs to have some thought, but put yourself into situations that would lend themselves to spontaneous photographs.
- **Do not mix these approaches** -- stay with one until that part of the role is completed, then try the other.

WHEN FINISHED YOU WILL TURN INTO ME:

- All negatives in clear plastic page
- Notes identifying approaches (including sketches/writing corresponding to concept section). **All negatives must be identified as to which approach was used.**
- Contact print
- 1 - mounted & spotted 5x7 or larger print (best image from the concept section).
- 1 - mounted & spotted 5x7 or larger print (best image from the intuitive section).

*****NOTE: USE NO LARGER OR SMALLER THAN 11"x14" MOUNT BOARDS.**

