Photography 15 / Assignment 1

CONCEPT AND INTUITION
Due Date_____

There are many approaches to photography but usually they break down into two types of situations: Spontaneous and planned. When you shoot, you do not do either of them all the time.

Some situations you work at posing the subject, working the light or doing everything you can to ensure the best result. Other times you are just there, a situation presents itself, and you have to be ready. In either instance, you can make a great image if you know what you are doing. The commercial photographer would fall most often into the former situation, while the journalist's work would certainly revolve around the latter

In this assignment I want you go do both. Discover what is comfortable to you. Work in both situations to come up with meaningful images that convey a message. I will not tell you what to make that message, but you need to deliberate in your working with light, texture and tone.

WHAT YOU WILL NEED:

➢ Shoot a minimum of 30 (approximate) images for this assignment.

➢ **Part 1** - Find **at least 3 preconceived (pre-planned) ideas** that you have sketched or written out prior. In other words, I want you to conceptualize your image and then set out to find or create it to convey what you want to say with it. (3 files)

➢ **Part 2** - Then find **3 spontaneous, intuitive approach images with no pre-conceived plan**. Feel free to discover what is around you. (Word of warning – I am not asking you to go out and waste time shooting randomly at anything that moves. This two needs to have some thought, but put yourself into situations that would lend themselves to spontaneous photographs. (3 files)

➢ **Do not mix these approaches!** -- Stay with one until that part of assignment is finished. Do one first and then the other.

➢ **Part 3** - Select what you think is your best image and place it in a separate folder labeled **(Best)** (1 file)

WHEN FINISHED YOU WILL TURN INTO ME:

➢ Upload to my server in a folder labeled **(last name, Photo15_prjt 1) - This naming convention is mandatory and is the only way I will accept work in this class! ***
➢ Inside that initial folder you will have three other folders labeled (**Pre-conceived (3 images) & Spontaneous (3 images)**). In a separate folder place the one image you think is your best. Label that **(Best(1))**
➢ **When finished you should have 1 folder** containing all 7 images, inside three folders labeled **Pre-conceived**, **Spontaneous** and **Best**.

***All images must be in Jpeg format - 7 inches wide on the longest dimension of the image by 200 dpi resolution - If you do not understand these requirements then you need to see me after the class - This is mandatory!!!!*